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ROC GROTESK

ROC

GROTESK

~Inspired by American wood types from the end of the 19th century~

Jared Cazmay, 2023

Introduction to Tyography

Credits:

<https://en.wikipedia.org/wiki/Typography>

<http://beta.kostictype.com/about>

<https://fonts.adobe.com/designers/nikola-kostic>

<https://fonts.adobe.com/designers/zonan-kostic>

<https://www.dfonts.org/fonts/roc-grotesk/>

(Roc Grotesk Wide Black - 16/18)

(Roc Grotesk Condensed Medium - 12/14)

(Roc Grotesk Wide Medium - 12/14)

(Roc Grotesk ExtraLight - 12/14)

(Roc Grotesk Wide ExtraBold - 115/117)

(Roc Grotesk Wide ExtraThin - 109/111)

(Roc Grotesk Condensed - 16/18)

About The Author



Kostić Type Foundry is located in Belgrade, Serbia.

(Roc Grotesk Condensed Medium - 30/32)

It is a small private foundry, run in cooperation between Zoran and Nikola Kostić (father and son).

(Roc Grotesk Compressed - 30/32)

Zoran Kostić

Zoran began making fonts in 1987 out of necessity, since his DTP studio needed PostScript Cyrillic fonts which, at the time, were being made by no one. While designing his first font, he discovered a whole new world whose beauty and complexity wove such a spell over him that he's under its hold to this very day. He created a number of original typefaces like: Batke, Be-ograd, Kostic Sans, Kostic Serif, Lapidary Capitals, Sketch, Designer RD, Why Square and Just Square (licence by Linotype) and about ten others, designed on the basis of Old Church Slavonic scripts (Hilandanski Ustav and Monah with 6,400 characters each).

Nikola Kostić

Nikola grew up playing and learning in his father's DTP studio, surrounded by the amazing world of the late 80's graphic design. He got his master's degree in graphic design from the University of Arts in Belgrade. Although he always loved drawing letters, designing an entire font family was a different story. This peculiar craft was something he grew to love only when he was in his thirties. He had to push himself hard so as to develop the discipline required to master type design. He released his first font in 2011 and over the course of the next five years he designed more than a dozen typefaces. He got the Certificate of Excellence for Chiavettieri in 2014 (Modern Cyrillic), and for Rizado Script in 2019 (Type Directors Club).

(Roc Grotesk WideLight - 35/37)

(Roc Grotesk WideExtraLight - 26/28)

(Roc Grotesk Medium - 9/11)



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Roc is a sans serif Grotesk inspired by American wood types from the end of the 19th century. With nine weights in five widths, this family contains 45 fonts in total. The character set supports Western and Central European languages, as well as Turkish. Roc Grotesk comes in a range of five widths:

(Roc Grotesk Wide Medium - 12/14)

Compressed
Condensed
Normal
Wide
ExtraWide

(Roc Grotesk Compressed - 23/25)

(Roc Grotesk Condensed - 23/25)

(Roc Grotesk Regular - 23/25)

(Roc Grotesk Wide - 23/25)

(Roc Grotesk ExtraWide - 23/25)

Although the styles at both ends of each range are made in their most pronounced form in terms of width and weight, they are not taken to such extremes as to become absurd, and are quite usable in display settings. The Normal width keeps all its nine styles in proportionally similar widths.

(Roc Grotesk Regular - 12/14)

The Compressed width, however, is deliberately made to be disproportionate, so that every style takes the least possible horizontal space. That is why the contrast between Compressed Thin and Compressed Heavy style is substantial. As the weights progress from Thin to Heavy, the stroke contrast becomes more prominent.

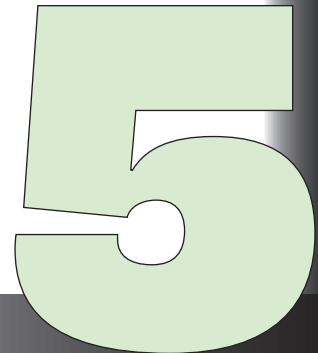
(Roc Grotesk Compressed - 15/17)

It is intentionally exaggerated in heavier weights, which is particularly apparent in the uppercase E and R of the Black and Heavy style.

(Roc Grotesk Wide Black - 12/14)

The Regular style is somewhat generously spaced, as it is most likely to be used for setting longer passages of text. Its Bold counterpart is spaced in such a way that the width of the text column will be similar to the text set in Regular. Tabular figures in these two styles have exact matching widths, so for example, you could emphasize one row of numbers in a data column without visually disrupting the vertical order of the table.

(Roc Grotesk Light - 12/14)



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Typography is the art and technique of arranging type to make written language legible, readable and appealing when displayed.

(Roc Grotesk Regular & Medium - 11/13)

The arrangement of type involves selecting typefaces, point sizes, line lengths, line-spacing (leading), and letter-spacing (tracking), as well as adjusting the space between pairs of letters (kerning).

(Roc Grotesk Compressed & Compressed Medium - 18/20)

The term typography is also applied to the style, arrangement, and appearance of the letters, numbers, and symbols created by the process. Type design is a closely related craft, sometimes considered part of typography; most typographers do not design typefaces, and some type designers do not consider themselves typographers.

(Roc Grotesk Condensed & Condensed Thin - 12/14)

Typography also may be used as an ornamental and decorative **device, unrelated to the communication of information.**

(Roc Grotesk Wide & Wide ExtraBold - 12/14)

Typography is the work of typesetters (also known as compositors), typographers, graphic designers, art directors, manga artists, comic book artists, and, now, anyone who **arranges words, letters, numbers, and symbols for publication, display, or distribution, from clerical workers and newsletter writers to anyone self-publishing materials.**

(Roc Grotesk Condensed ExtraLight & Condensed Black - 14/16)

Typography is the work of typesetters (also known as compositors), typographers, graphic designers, art directors, manga artists, comic book artists, and, now, anyone who arranges words, letters, numbers, and symbols for publication, display, or distribution, from clerical workers and newsletter writers to anyone self-publishing materials.

(Roc Grotesk ExtraWide & ExtraWide ExtraLight - 10/12)

Typography is the work of typesetters (also known as compositors), typographers, graphic designers, art directors, manga artists, comic book artists, and, now, anyone who arranges words, letters, **numbers, and symbols for publication, display, or distribution, from clerical workers and newsletter writers to anyone self-publishing materials. Until the Digital Age, typography was a specialized occupation.**

(Roc Grotesk Light & Heavy - 11/13)

Digitization opened up typography to new generations of previously unrelated designers and lay users. As the capability to create typography has become ubiquitous, the application of principles and best practices developed over generations of skilled workers and professionals has diminished.

(Roc Grotesk Black & ExtraLight - 12/14)

There are a 9 variations of the 5 families for a total of 45 families.

(Roc Grotesk Condensed Thin - 17/19)



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